

Sawadee ka all TMRS members and friends,

As september is about to end would like to share with you the upcoming event in October 2025!.

OCTOBER

APRC CONFERENCE (1st and 2nd of October)

The APRC Conference will be held in Tokyo this 1ST and 2nd of October, coinciding with the 50th anniversary celebration of JMRA. As a valued TMRS member, you are entitled to an exclusive discount to attend this prestigious event.

Don't miss the opportunity to join one of the most exciting gatherings in the industry! We are proud to share that Mr. Dave McCaughan and Dr. Dangjaitawin Anantachai will be among the distinguished speakers at the conference, offering their insights and expertise on the evolving landscape of market research.



THE MARTECH SUMMIT & DATA DEMYSTIFIED BANGKOK (7 OCTOBER @ HOTEL NIKKO)

TMRS is a media partner of MarTech Summit and the Data Demystified Summit. This event designed as a closed-door gathering for senior decision-makers across marketing, digital and CX, this summit delivers a high-quality delegate networking experience through a curation-first format, ensuring every connection is valuable and impactful. Our members are eligible for 50% discount during the registration. **Please don't forget to include this code for discount during your registration "TMRS"**

<https://themarktechsummit.com/bangkok-registration> or

Purchase directly here:

<https://beetc.zohobackstage.eu/the-martech-summit-bangkok-2025#/buyTickets?promoCode=TMRS>



THE QUAL 360 (14th-15th October)

Qual360 is a global conference series dedicated to qualitative market research. With its 17+ years of driving innovation in Qualitative Research, Qual360 is a unique event catering to a strong global community of dedicated "Qualities". This year TMRS members are eligible to 15% discount for attending the events.



APAC
QUAL360 Where Innovation Happens
Supported by **boltchat AI**

📅 14-15 October, 2025 - Singapore

**Qual Reimagined:
Connecting Humans &
Innovation.**

Register here apac.qual360.com

Association Partner

TMRS สมาคมวิจัยการตลาดแห่งประเทศไทย
Thailand Marketing Research Society

Sign up now and get 15% off!
Use code: **TMRS15**

NOVEMBER

TMRS, in collaboration with ESOMAR, is delighted to announce the upcoming TMRS x ESOMAR Connect Event on 7 November at Sasin School of Management, Chulalongkorn University.

This half-day event will feature a diverse lineup of speakers, including industry practitioners and clients, sharing their insights and experiences.

Attendance is free of charge for all TMRS members — so don't miss this opportunity to connect, learn, and exchange ideas with fellow professionals!

Asia Pacific
**ESOMAR
CONNECT**

11 Thailand
7 November 2025
Sasa Pathasala, ซอย วัง 12 Wang Mai,
Pathum Wan, Bangkok 10330, Thailand

**Renewal
Tour 2025**

Sasin School of Management | TMRS Thailand Marketing Research Society | TAKUMI INTERNATIONAL | HUMAN8 | SKIM | MINILAMP TECHNOLOGY | AdEff | bolt

As mentioned, there's much more to come from TMRS this year. Please don't hesitate to reach out to us with any ideas or suggestions via contact.tmr@gmail.com. Our team is excited to share our insights with both academia and corporate partners who are interested in learning more about insights, market research, and its applications.

Thank you!

TMRS Team



สมาคมวิจัยการตลาด
แห่งประเทศไทย
Thailand Marketing
Research Society

#marketingresearchmatters

#วิจัยการตลาดที่ตอบโจทย์